



PRESS RELEASE

Malmö, June 28, 2018

Duni appoints Customer Experience Director

Marielle Noble is appointed Communications and Customer Experience Director at Duni starting 1 September 2018. Duni's strategic focus on customer excellence is integral to growth, and this role will support Duni's development in coming years. Marielle will be responsible for strategic initiatives to enhance our customer experience, brand management and corporate communications.

Marielle Noble has most recently been Marketing Director for Business Area Table Top, and prior to this, Marketing Director for Business Area Consumer. She has a solid background in marketing and corporate communications also from previous positions. Marielle will simultaneously join the Duni Management Team.

Duni's CEO, Johan Sundelin comments:

"We look forward to welcoming Marielle to the Duni Management Team in this newly formed role. Marielle has been responsible for implementing a number of excellent developments at Duni in the last seven years, experience that will be valuable in the initiatives we plan to realize in the near future. Our organization's approach to customers is equally important to the assortment we deliver, and this new role and related initiatives will establish this clearly."

For more information, please contact:

Johan Sundelin, President and CEO, tel. +46 734 196389